



Bradenton Area Sports Commission Assistance Program Guidelines

It is the intent of the Bradenton Area Sports Commission (**BASC**) Assistance Program to facilitate and foster the growth of sporting events in Manatee County and increase visitor travel, hotel stays, traffic to restaurants and other attractions in Manatee County which will generate both out-of-county and out-of-state economic impact.

Eligibility

All sporting organizations and events are eligible. Organizations and events will be evaluated based upon the following criteria:

- Events that will utilize local hotel rooms and provide room night generation.
- An event that has potential for future growth in the Bradenton Area.
- Events that will create a direct economic impact.

Application Process

1. Complete application entirely and return to the BASC.
2. The BASC will review the application.
3. The BASC will convey the application results to your organization.

In addition, if your event qualifies for a Florida Sports Foundation Grant, the BASC will assist in writing the grant application for your organization. Qualifying and grant conditions will be determined during step one (above.) For more information about the Florida Sports Foundation Grant, please contact us at: sean.walter@bacvb.com.

Funding Guidelines

- You may be eligible for post event funding that is payable to offset fees of local facilities.
- Room night totals may affect funding.
- Completed W-9 must be provided by organizer or facility for which funding is payable.
- Funding is subject to Post Event Sports Report and accurate invoice with any accompanying documents required by Manatee County.
- The Bradenton Area Sports Commission or Bradenton Area destination logo (Dir. of Sports will depict which one is suitable for each event) **MUST** be present on marketing/advertising collateral. Proof of this will need to be accompanied with the post report in order to receive funding.
- A Hotel information form **MUST** be completed and accompanied with the post report

Organization Primary Contact

Each organization receiving funding shall designate a primary point of contact. This person will be responsible for maintaining all records, requesting reimbursement and providing invoices as well as recap and post reports. The designated person will be the point of contact and will ensure that all guidelines are followed and documentation is completed.

Deadline and Review of Applications

An Event Assistance Application must be submitted at least 90 days prior to event start date. Florida Sports Foundation Grant Application deadlines are January 10, April 10, July 10 and October 10.

Post Event Sports Report

Each organization will be required to provide a post event report. The report will be due within 30 days of the completion of the event and must accompany the final request for reimbursement (invoice).